LEO BURNETT U.S.A.
A DIVISION OF LEO BURNETT COMPANY, INC.
Ad No.TT-389-(The Space Solution)-Req.No.91937-Page-4/c-Bleed-(8 3/4 x 11½)-Trade-OS-Magazines, 1988
Printed in U.S.A.

# The Space Solution

System 2000 from Philip Morris is the *flexible* way to control shelf space. Because it delivers *more product in less space* than competitive systems in the marketplace. System 2000 is available in sixteen different configurations to meet your needs, too, so it offers you a variety of profit opportunities. Only Philip Morris has system 2000, and we'd like to put it to work for you. We're as profit-minded as you are.

PHILIP MORRIS

Philip Morris USA offers a variety of retail merchandising plans and programs, including display allowances and point-of-sale materials. For further details contact your Philip Morris USA representative.

© Philip Morris Inc. 1988

2061193878
Source: https://www.industrydocuments.ucsf.edu/docs/znhx0001
2061193878